

The Greater Northwest Indiana Association of REALTORS would like to voice its strong concerns regarding the new regulations governing unsolicited fax advertisements. We are the local trade association for real estate agents in our area and have over 400 member offices. We regularly communicate information to these member offices about upcoming classes and programs, legal updates, etc.

Removing the established business relationship qualification from the fax regulations will have a negative impact on our association and others like ours. Our members expect to be kept informed, yet we will now be forced to obtain written consent from our own existing members just to communicate with them about anything that could be considered commercial in nature.

With 400 member offices, this will cost us both time and money. This expense will ultimately be passed on to our members. In essence, our members will have to pay for the privilege of receiving information.

We hope that the FCC will consider making non-profit organizations such as trade associations exempt from this ruling or that they will at least reverse the ruling so faxes can be sent to those with an established business relationship allowing us to continue to service our members in a cost effective and expedient manner. Thank you for your consideration.

Nancy A. Smith, Executive Vice President
Greater Northwest Indiana Association of REALTORS